

# Zachary C. Smith

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## Awards:

Part of the team that won an online Pacemaker and SPJ Best All-Around Student Newspaper for the 2013-14 school year.

Article entitled "[Athletes with Ink](#)" nominated for Hearst Awards for sports feature

## Freelance Opportunities:

Dallas Morning News (Nov. 2017-present)  
Associated Press (Nov. 2012-Nov. 2014)  
thecup.us (Nov. 2014-present)

## Proficiencies:

Software: Adobe Creative Suite (InDesign, PhotoShop, InCopy), Microsoft Office, Apple iWork, iPhoto, GarageBand

Multimedia: AVID, GarageBand, iPhoto,

## Education:

Michigan State University  
August 2009 - May 2014  
-Completed Bachelor of Arts in both journalism and Media and Information (Video Production)

Port Huron Northern H.S.  
August 2005 - May 2009

References  
available  
upon request

## Work Experience:

### Hill Country News, Cedar Park, TX

Sports Editor (November 2016-present)

- Write at least 14 stories a week about six high schools in all sports, the NBA G-League's Austin Spurs, the AHL's Texas Stars and the Texas Rangers' AAA team Round Rock Express.
- Shoot and edit photos for nearly every event I attend. Both feature photo and action photos experience. Work published alongside corresponding articles online and in the weekly paper.
- Manage HCN Sports Twitter and HCN Facebook accounts, tweeting out stories and photos and engaging with readers.
- Lead writer covering the Houston Texans, Baylor, Texas A&M and Texas State for Fenice Community Media, the parent company of HCN.
- Continuing coverage of the potential move of MLS team Columbus Crew SC to Austin, including breaking news, features and covering council meetings.

### Laredo Morning Times, Laredo, TX

Sports Reporter (November 2014-November 2016)

- Pitched, hunted for and wrote at least six stories per week about seven high schools, two colleges, an independent baseball team and a fourth tier soccer team. Stories included features, gamers, previews and stat boxes.
- At least two desk shifts per week which included editing stories, headlines, photo captions and managing all forms of LMT social media accounts including Facebook and Twitter.

### U.S. Soccer Federation, Chicago

Communications Intern (May 2013-August 2013)

- Was fully in charge of writing stories, managing the website and compiling stats surrounding the 2013 U.S. Open Cup Tournament featuring teams, both professional and amateur, from all across the country
- Part of the five-man communications team that went to Houston for Development Academy Finals Week tournament. Created multiple forms of content (stories, video) per day through the week-long tournament.
- Wrote at least one feature story per week and almost daily press releases regarding all forms of the U.S. Soccer Federation and the different programs it oversees (Paralympic team, Youth National Teams, Futsal, Beach Soccer, etc)

### The State News, East Lansing, MI

Men's Basketball Reporter (December 2013-April 2014)

- Came up with story ideas and wrote at least six stories a week. Included covering press conferences and player availability at practice twice weekly.
- Shot and edited stand-up analysis video two times a week. Sometimes included player or coach interviews and photos/graphics when necessary.

Men's Soccer and Hockey Reporter (August 2013 - December 2013)

Wrestling and Gymnastics Reporter (December 2012 - May 2013)

- Following the conclusion of the wrestling and gymnastics seasons, joined the women's basketball reporter for the Big Ten and NCAA Tournament coverage and wrote stories and shot a video for each.

Women's Soccer and Sports GA Reporter (August 2012 - December 2012)

General Assignment Reporter (May 2012-August 2012)

### MLive.com/Jackson Citizen Patriot, Mid-Michigan

High School Sports Freelancer, Lansing, MI (August 2013-March 2014)

Editorial Intern, Jackson, MI (August 2014-November 2014)

- Wrote at least 10 stories a week about everything from cops to community events in the Jackson, MI area.